



EUROPEAN
OUTDOOR
GROUP



Bundesverband der
Deutschen Sportartikel-
Industrie e.V.

Sustainability Data Exchange





EOG:BSI Sustainability Data Exchange **SDEX Project**

Agenda

- Introduction to SDEX Project
- Introduction to SDEX Master Excel Questionnaire
- Live demonstration
- Next steps

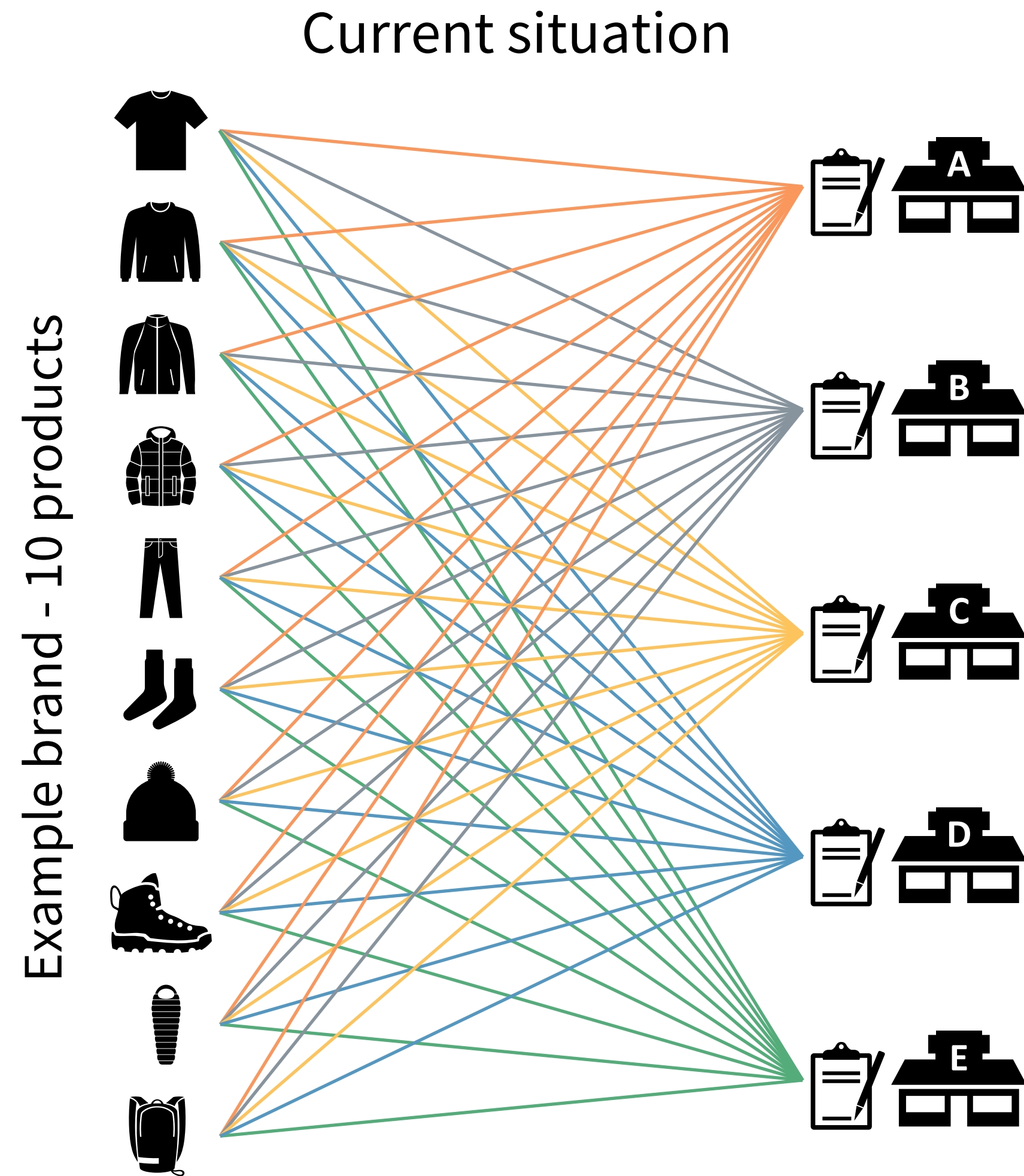


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EOG:BSI – SDEX PROJECT



‘help us!!’

Project Overview

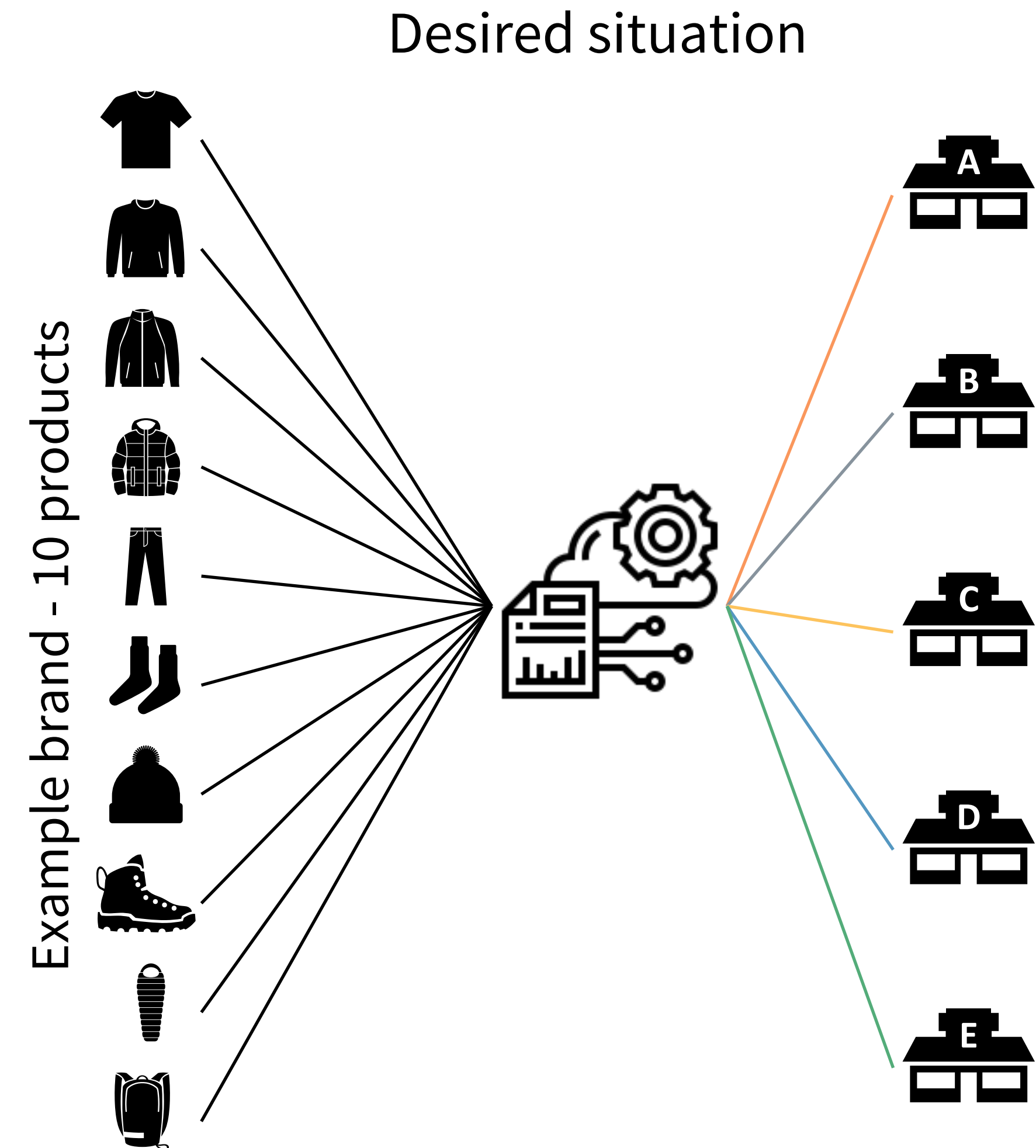
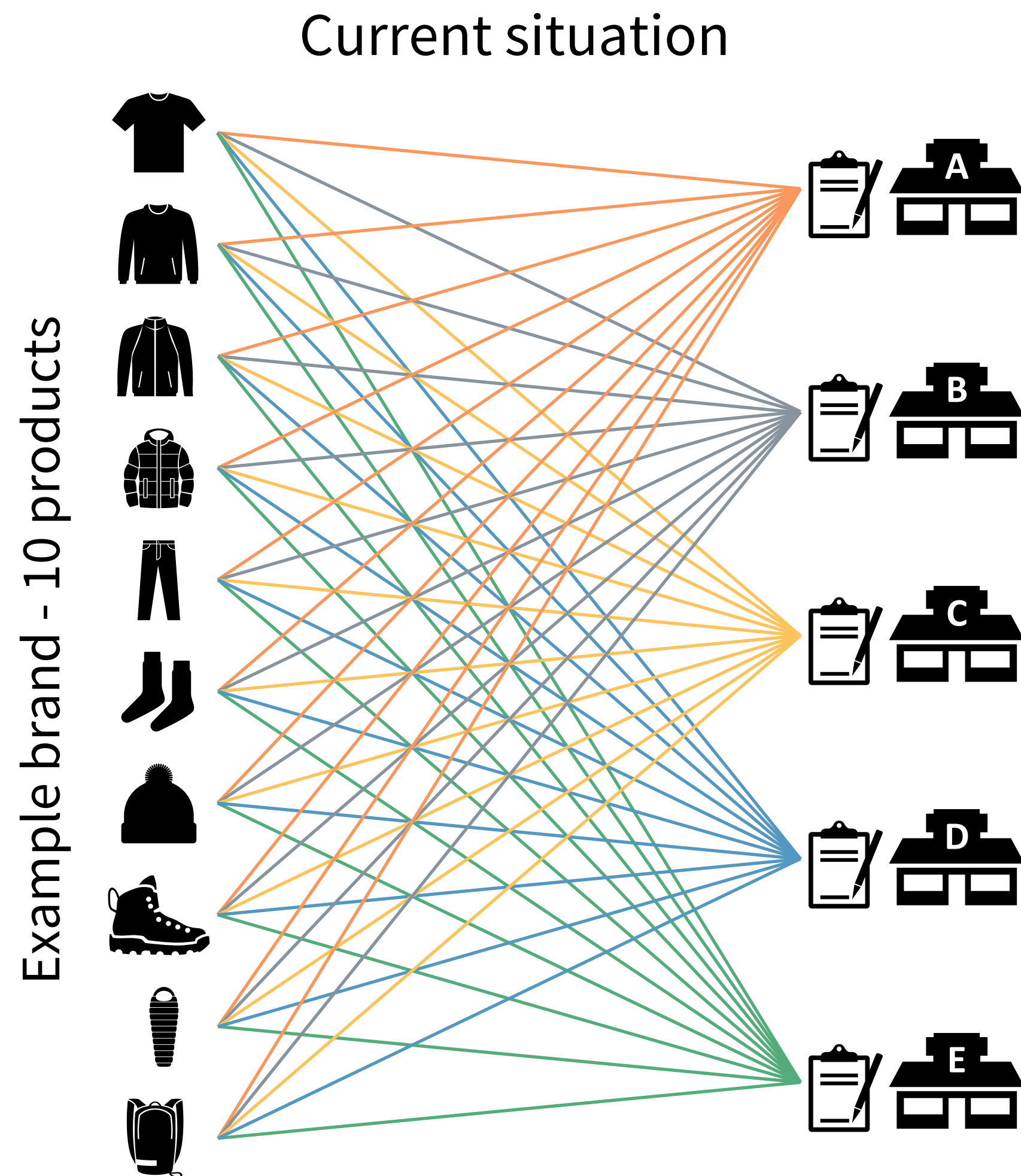
Aims

- To find alignment on product sustainability attribute communication between brand and retailer.
- To develop approaches to reduce the multiple and diverse product-level sustainability-data requests.

Expected outcomes

- Development of one harmonised **master excel spreadsheet** to exchange sustainability data at a product level
- Development of a harmonised language (based on the master excel) around sustainability attributes to enable **automated data exchange** (e.g. on a digital platform)
- Guidance for retailers on developing and implementing such measures

Finding alignment on sustainability attribute communication between brand and retailer





Initial review

- Reviewed 12 existing retail supplier questionnaires
- Found **clear topics:**
 - **Affiliations / certifications**
 - **Materials / chemical requirements**
 - **Animal Welfare**
 - **Social**
 - **Brand level**
- Mostly asking the same things, but in a slightly different way
- Confusion of product/material/brand/facility certification

With a pilot group of 20+ retailers & brands, we have developed, the **SDEX Master Excel Questionnaire**



Including dialogue with



And support from



In partnership with 

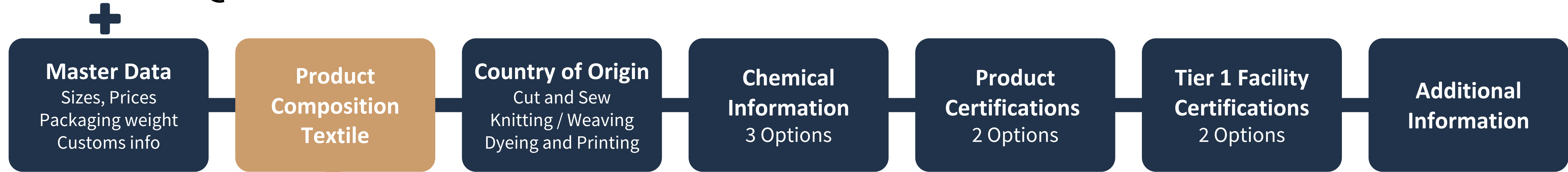
SDEX Questionnaire Structure

1. Dropdown list
2. Textile products
 - Definition: apparel, sleeping bags, rucksacks and pack/luggage accessories, climbing harness, tents, ropes, gloves, gaiters, belts, hammocks, plus other textile products
3. Footwear products
 - Definition: high- and mid-cut boots, approach and running shoes, and sandals
4. Hardgoods products
 - Definition: helmets, climbing devices/equipment and non-textile components on climbing equipment, tent poles and pegs, walking poles, outdoor accessories (lighting, cooking, eating and hydration etc), skis and snowboards
5. Brand information
6. Climate information (ORCC)

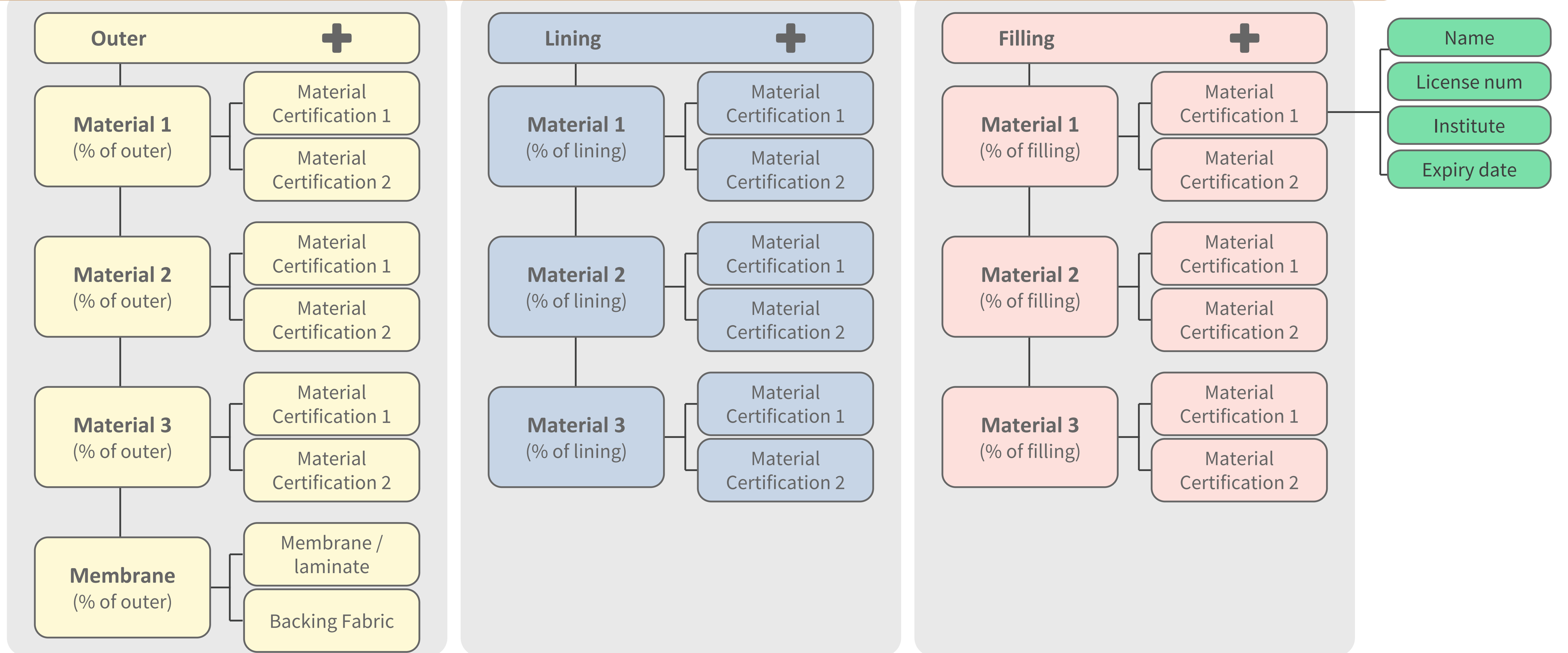
SDEX Questionnaire – Tab 1. Dropdown List (coded & printable)

- **Materials** (*as per EU labelling regulation*)
 - Synthetic Materials (SM) - *including bio-based synthetics*
 - Recycled Materials (RM)
 - Natural Materials (NM)
 - Regenerated Cellulose (RC)
 - Organic Materials (OM)
 - Alternative Materials (AM)
 - Membranes (ME)
 - Non-textile materials (NT)
 - Non-textile recycled materials (NR)
- **Chemicals** (CH + CE)
- **Certifications**
 - Material Certification (MC)
 - Product Certification (PR)
 - Production Facility Certification (PF)
 - Brand Certification (BR)
 - RSL/MRSL (RS)
 - Social / Ethical Trade Certification (SE)
 - Climate Certification (CL)
 - Climate Target (CC)
- **List of Countries** (CO)

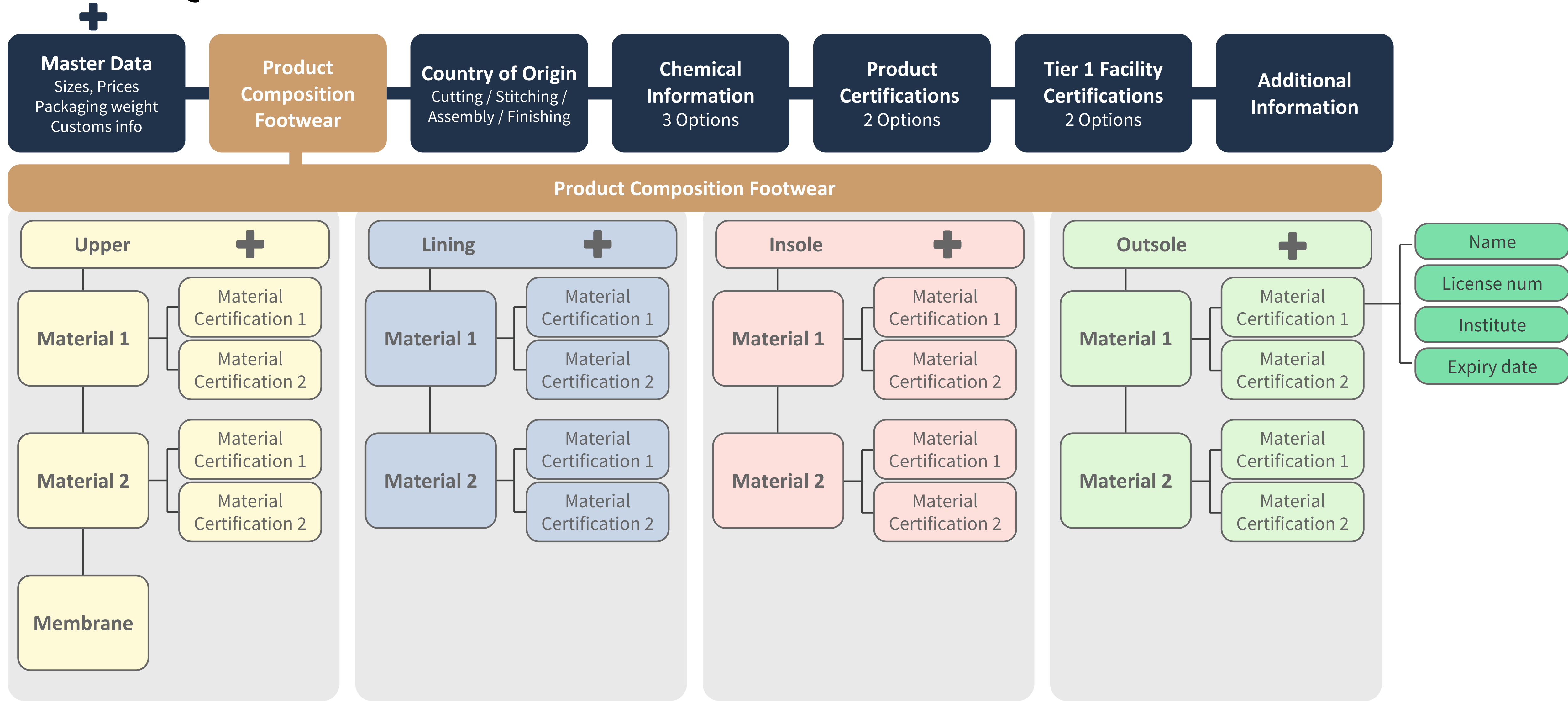
SDEX Questionnaire – Tab 2. Textile



Product Composition Textile

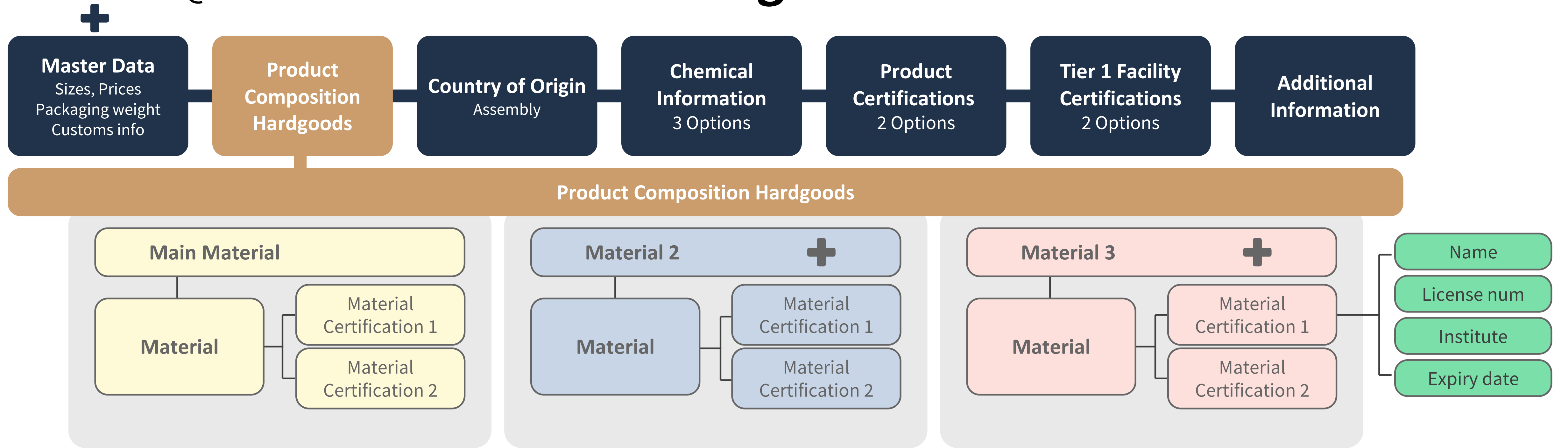


SDEX Questionnaire – **Tab 3. Footwear**



NOTE: Percentage (%) of composition not requested for Footwear

SDEX Questionnaire – **Tab 4. Hardgoods**



NOTE: Percentage (%) of composition not requested for Hardgoods



Live Demonstration

Roll out process

- We encourage brands and retailers to use this for ordering cycle **fall/winter 24/25**
- Please encourage your trading partners to consider this method of data exchange
- SDEX Questionnaire, Tutorial video, and launch webinar recording can be downloaded from
 - EOG Website:
<https://www.europeanoutdoorgroup.com/knowledgehub/sustainability-data-exchange-project>
 - BSI Website:
<https://www.bsi-sport.de/themen/nachhaltigkeit/sustainability-data-exchange-sdex/>

Additional Support

- Open hours sessions will be held as follows (all times CEST):
 - Wed 2nd Aug, 11:00 – Katy Stevens (EN) - [Click here to join the meeting](#)
 - Thu 17th Aug, 10:00 – Maité Angleys (DE/EN) - [Click here to join the meeting](#)
 - Thu 7th Sep, 13:00 - Maité Angleys (DE/EN) - [Click here to join the meeting](#)
 - Wed 13th Sep, 13:00 - Katy Stevens (EN) – [Click here to join the meeting](#)

Future Considerations

- Hardgoods attributes need improving
- CO2 calculations per product – which questions do we need to ask (primary data, secondary data etc.)
- Automated data import (from previous seasons) is planned
- Include trims and zips? – be guided by policy
- Certificates management (GRS/GOTS etc.) - potential to exchange via digital platforms e.g. OUTTRA
- Forum to discuss the PLM/ERP systems
- Possibility for raw data conversion tool provided by ExcelMaster

Next Steps

- Revisit in January 2024
- if you would like to be included in this process, please let us know by email

With thanks to the Project Group







Thank you!